# Mamuci Limited & The Noyiri Shea Estate (NSE) Regenerating Landscapes, Empowering Communities

#### **Overview**

Mamuci Limited is a Ghanaian agroforestry and rural industrial development company established to address the intertwined challenges of environmental degradation, rural poverty, and low-value resource extraction. Headquartered in Ghana's Savannah Region with a liaison office in Accra, Mamuci operates at the intersection of ecology, enterprise, and equity. The company's founding mission is to restore degraded lands, foster sustainable livelihoods, and build resilient value chains that are both economically and ecologically viable.

At the heart of Mamuci's strategy is a multi-tiered business model that links large-scale reforestation, regenerative agriculture, and value-added agro-processing. This integrated model is rooted in community partnership, modern environmental stewardship, and a bold vision for Africa's rural future.

One of Mamuci's flagship initiatives is the Noyiri Shea Estate (NSE) -- a transformative shea value addition project that reflects the company's core principles and ambition.

#### The Vision

Mamuci was born from the recognition that rural communities in northern Ghana -- and across much of Africa -- sit atop immense ecological and economic potential, yet remain under-served and under-invested. In particular, the vast savannah belt has endured decades of land degradation, erratic development, and extractive economic models that remove value from the region without reinvesting in its people or ecosystems.

Mamuci envisions a new rural paradigm -- one in which communities are empowered not just as beneficiaries of aid or suppliers of raw materials, but as owners, producers, and innovators in the green economy. This vision aligns with the UN Sustainable Development Goals (SDGs), particularly SDGs 1 (No Poverty), 8 (Decent Work), 13 (Climate Action), and 15 (Life on Land).

## The Reforestation Mandate

Mamuci holds a 50-year renewable lease on 16,500 hectares of degraded forest land within the

Yerada Forest Reserve in the Bole District of the Savannah Region. This lease, granted by Ghana's Forestry Commission, provides the foundation for Mamuci's reforestation and land restoration programme. The initiative prioritises native and commercial tree species (including teak and indigenous hardwoods), soil conservation, carbon sequestration, and agroforestry systems that integrate early-stage intercropping with food crops such as soybean and cowpea.

Mamuci's afforestation efforts are designed not merely for ecological gain, but as the bedrock of a broader rural development strategy. By combining environmental stewardship with rural employment, carbon finance, and complementary business units, Mamuci is pioneering a model forest approach adapted to the realities of northern Ghana.

## The Noyiri Shea Estate (NSE)

Building on the wealth of wild shea trees within and around the reforestation zone, Mamuci is launching the Noyiri Shea Estate (NSE) as a commercial offshoot of its core operations. NSE aims to establish a state-of-the-art shea butter processing facility near Nuoyiri, adjacent to the Yerada Forest Reserve.

Shea is one of the most valuable natural resources in the Savannah Region, yet its potential remains largely untapped. Most shea nuts are exported in raw form or processed manually at very low yield. NSE seeks to break this cycle by introducing high-efficiency, environmentally conscious processing that delivers refined shea butter at export-grade standards, tailored to the requirements of global cosmetic, pharmaceutical, and food industries.

NSE will support a scalable facility producing over 2,000 metric tonnes of refined shea butter annually at full capacity. The plant will be powered in part by renewable energy and will incorporate water efficiency systems, food-grade certification, and quality control protocols to meet international standards.

Importantly, NSE will not replace but complement small-scale shea processing by local women. Mamuci will provide logistical support, drying platforms, and guaranteed purchase schemes for shea nuts collected by the surrounding communities -- thus ensuring inclusive participation in the value chain.

#### **Community Engagement and Shared Value**

Mamuci is deeply committed to community co-ownership of development outcomes. Our model includes direct employment, outgrower schemes, training programmes, infrastructure upgrades, and profit-sharing agreements with local stakeholders. In Nuoyiri, where Mamuci is negotiating a 100-hectare lease for the NSE factory site and support facilities, the company has pledged:

- Local job creation during construction and operation phases
- Training in agroforestry, processing, and business skills
- Provision of transportation and drying infrastructure for shea nut harvesters
- Revenue-sharing mechanisms to support community development projects

Mamuci's relationship with local traditional authorities, district government, and national agencies is anchored in transparency, respect, and long-term partnership.

## **Sustainability and Carbon Finance**

In recognition of the global climate crisis, Mamuci is engaging with the Voluntary Carbon Market (VCM) to monetize carbon sequestration from its reforestation activities. Preliminary estimates suggest significant VER (Verified Emission Reduction) potential, which will be verified and marketed through accredited standards such as Verra (VCS) and Gold Standard. Carbon finance is intended to supplement operating revenues and support reinvestment in tree planting, monitoring, and community benefit-sharing.

In addition, Mamuci's supply chains are being designed for Fair Trade, organic, and environmental certification, positioning the company to meet the growing demand for traceable, sustainable products in global markets.

## **Strategic Partnerships and Funding Approach**

As a capital-intensive early-stage enterprise with strong alignment to climate resilience, gender equity, and rural transformation, Mamuci is actively engaging potential collaborators in the following areas:

- Technical and Financial Partners
- Commercial Buyers
- Research Institutions
- NGOs and Foundations

Mamuci is currently preparing a comprehensive feasibility study and investment proposal for the

NSE. This will outline phased development, risk management, financial modelling (CAPEX, OPEX, IRR), and impact metrics. The company is seeking foundational grants for baseline assessments, as well as patient capital for infrastructure development.

## Why Partner with Mamuci?

Mamuci offers a rare opportunity to shape a transformative model of rural industrialisation that integrates environmental renewal with inclusive economic growth. Our approach is deeply rooted in the realities of the Savannah Region but designed for global relevance and scalability. With a clear land asset, defined community footprint, and a high-potential product in shea, Mamuci stands at the cusp of operationalisation.

What we seek are partners who share our values -- visionaries who understand that long-term prosperity comes from investing in people, ecosystems, and enterprise simultaneously.

# **Contact Us**

To explore partnership or collaboration opportunities, please contact:

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Let us restore, build, and thrive -- together.