

Mamuci Limited - Investment & Partnership Pitch

1. Executive Summary

Mamuci Limited is a Ghanaian agroforestry and rural industrialisation company operating in the Savannah Region of Ghana. We are transforming degraded landscapes into productive ecosystems and resilient economies through large-scale reforestation, value-added shea processing, and inclusive community development.

Our flagship initiatives include:

- A 16,500-hectare reforestation project in the Yerada Forest Reserve under a 50-year renewable lease, focused on planting teak, eucalyptus, and other commercial timber species alongside native trees.
- The Noyiri Shea Estate (NSE) -- a scalable shea butter refinery targeting over 2,000 metric tonnes of export-quality refined shea butter annually.
- Integrated community value chains, carbon credit generation, and sustainable infrastructure.

We are now seeking mission-aligned investors and strategic partners to co-create long-term value across climate, community, and commerce, with clear income streams from commercial timber sales, carbon credits, and agro-processing.

2. Why Mamuci?

Strategic Assets:

- Secure long-term land lease: 16,500 hectares of degraded land in a reforestation zone with strong community and government support.
- Abundant wild shea resource base: A competitive advantage for ethical, traceable shea sourcing.
- High-value reforestation potential: Planned planting of teak, eucalyptus, and other marketable timber species ensures sustainable, predictable revenue streams alongside environmental restoration.
- Strong community and traditional leadership ties: Grounded engagement in Nuoyiri and surrounding areas.

Market Opportunity:

- Rising global demand for sustainable shea butter in cosmetics, food, and pharmaceuticals.
- Growing market for responsibly harvested tropical timber (teak, eucalyptus) in construction, furniture, and pulp industries.
- Growth in carbon markets and demand for verified afforestation credits.
- Regional need for climate-smart rural industrialisation and job creation.

Aligned with Global Priorities:

- UN SDG integration (climate action, gender equality, decent work).
- Nature-based solutions and green industrialisation in Sub-Saharan Africa.

- Alignment with DFI, impact, and ESG investment criteria.

3. Investment Opportunities

Mamuci offers a tiered investment model to accommodate different investor profiles and partnership strategies:

A. Noyiri Shea Estate (NSE) - Core Agro-Industrial Investment

Use of Funds: Design, construction, equipment procurement, working capital

Scale: Starting with 500-1,000 MT/year, expandable to 2,000+ MT

Revenue Streams:

- Refined shea butter (bulk and private label)
- Shea oil/fractionates
- Shea by-products (cake for animal feed or biomass fuel)

Investment Vehicles:

- Equity in the NSE project subsidiary
- Debt financing (including concessional or blended)
- Joint ventures with cosmetic or food industry actors

Expected Returns:

- Mid-to-high IRR driven by export revenue
- Potential premium pricing for traceable, sustainable supply
- Long-term cost advantage via local sourcing and energy innovation

B. Reforestation, Timber & Carbon Finance - Nature-Based Investment

Use of Funds: Nursery expansion, tree planting, monitoring, community incentives

Scale: 16,500 hectares under lease for reforestation with teak, eucalyptus, and other commercial timber species, interspersed with native trees.

Revenue Streams:

- Sustainable timber sales from teak, eucalyptus, and other marketable species -- a robust, long-term income source
- Voluntary carbon credit sales from afforestation
- Biodiversity and ecosystem service co-financing

Investment Vehicles:

- Green bonds, carbon-forward contracts, and timber-backed instruments
- Grant + revenue-sharing models
- Impact investment into the reforestation entity

Co-benefits:

- Enhances Mamuci's ESG and climate credentials
- Diversifies revenue through timber harvesting cycles and carbon finance
- Leverages community benefit-sharing for resilience
- Offers additionality for investor climate and biodiversity portfolios

C. Infrastructure & Enabling Services - Strategic Partnerships

Use of Funds:

- Access roads and logistics
- Renewable energy (solar and hydro-supplemented)
- Water and sanitation for the factory and surrounding communities

Partnership Models:

- PPP (Public-Private Partnership) with government or utilities
- Co-investment with infrastructure-focused funds
- Carbon-linked energy investment (solar for processing + community)

Potential Returns:

- Energy cost savings and surplus energy sales
- Land value appreciation from access improvements
- Recognition for SDG-aligned infrastructure deployment

D. Philanthropic and Development Capital - Foundations & Donors

Use of Funds:

- Baseline research, community consultation, gender inclusion
- Farmer training and support services
- SDG-aligned impact measurement and certification

Instruments:

- Matching grants
- Technical assistance facilities
- Program-related investments (PRIs)

Impact Leverage:

- Strengthens foundation for long-term investability
- Builds inclusive capacity for rural women and youth
- Positions Mamuci as a replicable rural development model

4. Risk Mitigation & Governance

- Secure land tenure under Forestry Commission oversight
- Phased development with milestone-based funding triggers

- Environmental and social safeguards embedded in project design
- Transparent financial and impact reporting aligned with SDG metrics
- Professional forestry management plans to balance timber harvests with ecological goals

5. What We Offer to Investors and Partners

- Early-mover advantage in a scalable, underdeveloped sector
- Real assets (land, trees, timber, factory) backed by long-term licenses and local goodwill
- A role in building Africa's rural green economy
- Predictable commercial timber revenues to complement carbon and agro-processing returns
- Custom investment pathways tailored to capital type, impact goals, and risk appetite
- A partner, not just a project -- Mamuci values joint learning, transparency, and legacy impact

6. Call to Action

We invite:

- Equity and debt investors seeking sustainable returns from timber, shea, and carbon
- Impact funds focused on land use, rural livelihoods, and green infrastructure
- Corporate partners in cosmetics, timber, food, and sustainable supply chains
- Foundations and donors advancing nature-based solutions and gender equity
- Research institutions and certification bodies enhancing traceability and impact validation

Together, we can redefine what it means to build prosperity from the ground up -- one tree, one woman, and one factory at a time.

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